

Vogue Optical Opens 57th location!



In November 1979, Wayne Gray opened his first store on Brackley Point Road in Charlottetown, Prince Edward Island and 30 years later the chain continues to grow as they open their 57th location.

Vogue Optical has been serving the residents of Atlantic Canada for over 30 years. With the newest location open on February 15th 2010 on 1634 Mountain Road in Moncton, Vogue Optical has become a market leader in the optical industry.

Mr. Gray says "The success of Vogue Optical is directly related to people..our loyal customers and friends who have supported Vogue Optical over the years, and our wonderful staff for their caring attitude that they have displayed. Without their dedication and hard work we would never have made it this far."

Vogue Optical currently has 20 locations in NB, 17 locations in NS, 12 locations in NFLD, 5 in PEI, 2 in Saskatoon and 1 in BC,

In Atlantic Canada, and across the country, Vogue Optical has earned a loyal customer following by offering tremendous value, service and quality. The staff of Vogue Optical takes pride in offering policies that are considered the best in the business, including a no-hassle and no-gimmick second pair free policy.